



## Cookie Policy

Cookies are small data files sent by a website to your computer that are stored on your hard drive when you visit our website. Not all cookies store personal information.

We use these cookies to help us understand what users like and dislike about our website and how we might improve the user experience, as well as to help us understand how well our marketing campaigns are performing.

We are committed to being a transparent and collaborative partner, and most importantly respecting your privacy and personal data. Please read this policy in conjunction with our [Privacy Policy](#).

We use the following cookies:

- **Necessary cookies.** These are cookies that are required for the operation of our website. For example, these cookies are used to improve performance, route traffic between web servers, detect the size of your screen, determine page load times and improve user experience.
- **Functionality cookies.** These are used to recognise your preferences when you return to our websites, as well as certain functionalities like sharing content from the website on social media platforms. This enables us to personalise our content for you and remember your preferences (for example, your choice of language).
- **Analytical/performance cookies.** They allow us to recognise and count the number of visitors to our websites and to see how visitors move around our websites when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.

When you browse our websites for the first time you will be asked to provide consent for our websites to use cookies. You will be offered the option to manage your preferences or to accept all. You can change your preferences at any time by visiting the settings on your browser.

Please note that third parties may also use cookies; these are set by websites other than those owned by Sterling, such as social media, Google and Vimeo. For example, we use Vimeo as a media player on our website, and you are able to share our content via social media.

You can block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including necessary cookies) you may not be able to access all or parts of our site.

If you have any questions in respect of this policy or our use of cookies, please contact us using the following details:

FAO - General Counsel, Sterling Place, Dudley, Cramlington, Northumberland, NE23 7QG, United Kingdom. Telephone: +44 (0) 191 250 0471.

Alternatively, you can send an email to [enquiries@sterlingpsl.com](mailto:enquiries@sterlingpsl.com).